



Berger Paints India
wins Outstanding
Digital Transformation
in Supply Chain at the
**14th ELSC Leadership
Awards**





Berger Paints India is pleased to announce that we have been adjudged as Outstanding Digital Transformation in Supply Chain in the Express Logistics and Supply Chain category at the 14th ELSC Leadership Awards.

The event was held on the 18th and 19th of August at Taj Lands End, Mumbai and the award was received by **Berger Paints Supply Chain Team members** on behalf of Berger Paints India.

While the ELSC Conclave agenda takes a business lens to identify the biggest challenges facing us and to find solutions at the

intersection of people, work and technology, the awards are considered prestigious in the Supply Chain domain and across a gamut of industries and companies. Every award nomination that is received is well-researched and thoroughly evaluated by Presenting and Consulting Partners.

Our digital transformative journey in the supply chain has culminated in the successful implementation and adoption of the o9 platform along with some substantial process-level changes in the end-to-end supply chain of the **Decorative** business.

“We in Berger Paints India, identify Supply Chain as a key capability differentiator and continuously strive to bring in processes and platforms that can provide the required stake holder delight, are scalable and sustainable, leveraging state-of-the art information technology. We are happy and thankful that our peers in Supply Chain fraternity had viewed this Supply Chain transformative journey favorably through this award.”

GM – Supply Chain & Logistics